

2025 臺灣傳播年會徵稿規定

一、主題

符合年會主題「AI or IA？後人類傳播想像」之論文，亦歡迎非本次年會主題之其他傳播相關領域論文投稿。

二、組別

- (一) 學生組：第一作者於投稿時具有在學學生身份。
- (二) 社會組：無身分限定。

三、改寫自學位論文的稿件，以學位論文作者為第一作者。

四、投稿格式

(一) 全文投稿：

約 15,000 字，可參加年會優秀論文評選。研討會接受論文全文將優先邀稿臺灣傳播學刊，進行匿名審查流程。稿件內應包含論文名稱、中英文摘要、關鍵字（至多 6 個）與本文，於 2025 年 3 月 2 日 23 點 59 分 59 秒前繳交（以年會線上投稿系統時間為準）。

(二) 長摘要投稿：

2,000 字，內容應包含問題意識、基本文獻、研究方法與可能貢獻等。上傳摘要稿件時，請點選「論文長摘要」選項，並於檔案名稱後、及內文論文標題前，均括號加註「長摘要投稿」。稿件內應包含論文名稱、中英文摘要與關鍵字（至多 6 個）。會議接受之摘要投稿，於 2025 年 5 月 21 日 23 點 59 分 59 秒前繳交全文 15,000 字以內。

(三) 論文及專題發表人之第一作者須為臺灣傳播學會會員。歡迎社會學界與國科會計畫研究成果等踴躍投稿！

(四) 論文體例請參照臺灣傳播學刊規定，惟需注意年會投稿首頁無須附上作者資訊，稿件檔案內也不可出現作者資訊，不可以作者姓名做為檔案名稱。

(請見 <http://www.tjctaiwan.org/word/4435172024.pdf>，2024 年 1 月修訂版本)

(五) 今年開放「一般論文發表」與「海報論文發表」。

（六）生成式 AI 工具使用聲明

為了促進學術誠信與透明，作者需於方法處或於聲明處主動聲明：

- 1 摘要與論文全文中的內文是否使用生成式 AI 工具產生。如使用生成式 AI 工具，作者須主動揭露：
- 2 所使用的生成式 AI 工具模型名稱與版本。
- 3 說明內文的哪個部分使用生成式 AI 工具。如果用於資料收集、資料分析、圖片生成，須於方法處說明。
- 4 使用 AI 工具的原因與目的。

臺灣傳播年會不接受使用生成式 AI 生成內容作為引述，作者需引述原始資料，比對原始資料以避免抄襲疑慮，並主動查核 AI 生成內容的正確性，確保全文一致性。若未揭露使用生成式 AI 工具，將視為不符合學術誠信的行為，可能會影響稿件的審稿結果。無論是否使用 AI 工具，作者均應對稿件的原創性、學術價值、倫理性及內容的準確性負完全責任。

若使用 AI 工具作為資料查詢、初步整理、語言校對與潤飾等與內文無關，無需聲明。

專題座談或工作坊

一、主題

符合年會主題「AI or IA? 後人類傳播想像」之專題座談或工作坊之企劃書，亦歡迎非本次年會主題之其他傳播相關領域座談或工作坊之企劃書投稿。

二、企劃書格式

- (一) 首頁包含主題及相關子題、主持人、評論人及各子題發表人之姓名、服務單位、職銜、Email 和其他聯絡方式。
- (二) 專題座談之子題需為 3-5 篇。
- (三) 次頁以下依序列出主題摘要及各子題摘要，各篇摘要 800 字。

三、專題座談申請人、發表人之第一作者以及工作坊申請人，須為臺灣傳播學會會員；申請人不限為主持人、發表人或評論人。申請人之外，其他主持人／評論人／發表人，歡迎自由加入臺灣傳播學會。

四、專題座談之主題與各子題摘要體例，請參照臺灣傳播學刊規定。

(請見 <http://www.tjctaiwan.org/word/4435172024.pdf>，2024 年 1 月修訂版本)

Research papers

1. Theme

Essays corresponding to the conference's theme, "AI or IA? Posthuman Communication Imaginaries" In addition, submissions of papers in communication-related fields but differing from the theme are welcome.

2. Groups

- (1) Student group: The first author is a student at the time of submission.
- (2) Social group: No limitation on identity.

3. Regarding manuscripts adapted from essays for academic degrees, the degree candidates are considered the first authors.

4. Submission formats

- (1) Full essay submission:

6000~8000 words. Eligible for "paper of distinction" selection. The manuscript must contain the essay title, abstracts in Chinese and English, (up to six) keywords, and the essay itself. The deadline: March 2 23:59:59 on 2025 Taiwan time (based on the time of the annual conference online submission system).

- (2) Extended abstract submission:

800~1,200 words excluding references. The content must contain the research questions, literature review, research methods, and possible contributions. In uploading the abstract of a manuscript, please click the "essay abstract" option. In addition, the phrase "(abstract submission)" should be attached to the end of the file name and to the start of the essay title. The manuscript must contain the essay title, the abstracts in Chinese and English, and (up to six) keywords. Regarding the submitted abstracts accepted by the conference, the full texts comprising 6000-8000 words must be submitted before 23:59:59 on May 21, 2024.

- (3) The first author of paper and the presenter of the panel must be the member of Taiwan Communication Association.
- (4) Please refer to the guidelines of the Publication Manual of the American Psychological Association, for the essay style. However, please note that for the conference submission, author information is not required on the first page of the submission and should not appear within the manuscript file. Please do not use the author's name as the file name. (<https://apastyle.apa.org/style-grammar-guidelines>).

5. Conference submission types include oral presentations and poster presentations.

6. Declaration on the Use of Generative AI Tools

In order to promote academic integrity and transparency, authors are required to proactively declare the following:

- (1) Whether author(s) used artificial intelligence (AI)-assisted technologies (such as Large Language Models [LLMs], chatbots, or image creators) in the production of submitted work.**

If such tools were used, the author(s) must also disclose:

- (2) The name and version of the generative AI tool or model employed.**
- (3) Author(s) should describe how they AI tool, and for what purpose. If AI was used for data collection, analysis, or figure generation, authors should describe this use in the methods**

Taiwan Communication Annual Conference does not accept content generated by generative AI as a form of citation. Authors must cite the original sources and cross-verify them to avoid potential plagiarism. Author(s) must also verify the accuracy, validity, and appropriateness of the content and any citations generated by language models and correct any errors, biases or inconsistencies. Be conscious of the potential for plagiarism where the LLM may have reproduced substantial text from other sources. Check the original sources to be sure you are not plagiarising someone else's work. Regardless of the use of AI tools, authors are fully responsible for the originality, academic value, ethical considerations, and accuracy of their manuscripts.

If AI tools are used solely for literature searching , language proofreading, or writing assistance that does not directly generate the manuscript text, disclosure is not required.

Panels and Workshops

1. Theme

Proposals of thematic panels or workshops corresponding to the theme of the conference, “**AI or IA? Posthuman Communication Imaginaries**” In addition, the submission of panel or workshop proposals from communication-related fields but differing from the conference theme is welcome.

2. Proposal format

(1) The first page should contain the theme and related subthemes, as well as the names, service units, job titles, email addresses, and other contact information for the moderator, commentators, and presenters of subthemes.

(2) Three to five essays are required for the subthemes of a thematic panel.

(3) The thematic and the subthematic abstracts are to be listed in order on the second and following pages. The length of each abstract is to be 800 words.

3. Applicant for panel, the first authors of paper, and applicant for workshop must be the member of Taiwan Communication Association. Applicant can serve as moderators, presenters, or commentators. Beside applicant, other moderators, commentators, and presenters, are all welcome to join Taiwan Communication Association.

4. Please refer to Taiwan Journal of Communication Research guidelines for the style for the thematic and subthematic abstracts of thematic panels.

(<http://www.tjctaiwan.org/word/4435172024.pdf> ,Revised Version January 2024).